



Elite's Corded Window Coverings Policy

New Corded Window Covering (CWC) Regulations have come into effect in Canada on May 1, 2022. The Regulations are meant to serve an important purpose in eliminating the strangulation hazard associated with corded window coverings to protect the health and safety of children. A window covering product is within scope of the Regulations if:

- a. it is a 'corded window covering' as defined in the Regulations; and
- b. it is a 'consumer product' as defined in the Canada Consumer Product Safety Act (CCPSA).

In the CCPSA, a 'consumer product' is defined as a product, including its components, parts, or accessories that may reasonably be expected to be obtained by an individual to be used for **non-commercial purposes**.

Determining whether a corded window covering is a consumer product depends on:

1. How it was obtained? (can a consumer obtain it?)
2. What it is used for? (commercial or non-commercial purposes).

If consumers can obtain a corded window covering product for their own non-commercial (i.e. residential) use, then it is a "consumer product" even if the same product may also be installed in commercial buildings (offices, hotels, restaurants, etc). A corded window covering that is sold **exclusively** to commercial entities and used **exclusively** for commercial purposes is **not** a "consumer product" and therefore, is **not** subject to the Regulations.

In accordance with the Regulations, Elite will not knowingly or intentionally sell CWC's for non-commercial and/or consumer purposes. Therefore, a dealer acknowledges and agrees that any CWC purchased from Elite must be sold **exclusively** and **directly** to commercial entities and used **exclusively** for commercial purposes.

The Dealer will not sell or make available any CWC products purchased from Elite to consumers.

The Dealer will not sell or make available any CWC products purchased from Elite to residential properties.

NOTE: Elite ChainGuard™ is not considered a corded product as the length of the accessible chain does not exceed 22cm.

[Corded Window Covering Regulations](#)